United Nations A/C.3/56/L.19

General Assembly

Distr.: Limited
22 October 2001

Original: English

Fifty-sixth session
Third Committee
Agenda item 109
Follow-up to the International Year of Older Persons: Second World Assembly on Ageing

Information campaign for the Second World Assembly on Ageing

Programme budget implications of draft resolution A/C.3/56/L.6

Statement submitted by the Secretary-General in accordance with rule 153 of the rules of procedure of the General Assembly

A. Requests contained in the draft resolution

1. Under the terms of operative paragraph 8 of draft resolution A/C.3/56/L.6, the General Assembly would invite the Department of Public Information of the Secretariat to continue, in cooperation with the Department of Economic and Social Affairs and the host country, the information campaign for the Second World Assembly on Ageing.

B. Relationship of the request to the programme of work

2. The activity referred to above would fall under programme 23, Public information, of the proposed medium-term plan for the period 2002-2005.[1] Consistent with the position reflected in paragraph 26.9 of the proposed programme budget for the biennium 2002-2003,[2] no financial provision has yet been made for the promotional campaign of the Second World Assembly on Ageing referred to in operative paragraph 8 of the draft resolution.

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C. Activities by which the proposed requests would be implemented

3. Pursuant to operative paragraph 8 and consistent with established practices for United Nations special conferences, public information activities would be undertaken by the Department of Public Information to publicize the conference and the issues to be addressed.

D. Additional requirements at full cost

4. Public information activities would highlight the goals and purposes of the conference with a view to attracting wide support for it and interest in it. The Department of Public Information, in collaboration with the Department of Economic and Social Affairs, would develop an information strategy. In this connection, general temporary assistance in the amount of $45,000, equivalent to four work-months for one P-3 and one General Service post, would be required in 2002 for writing and preparing public information products, such as press kits, background articles, fact sheets and brochures.

5. Other requirements in the amount of $150,000 would provide for conversion of public information material to HTML for web sites in six official languages; production of TV and radio products; public information production costs for translation into local languages and events organized at the national/regional level by United Nations information centres; the follow-up of the outcome of the Assembly; the production of press kits; update of the 1999 Ageing exhibit and production of two banners at the Assembly site. Together with the requirements mentioned in paragraph 4 above, the total estimated costs for public information activities would amount to $195,000.

E. Action required by the General Assembly

6. Accordingly, should the General Assembly adopt draft resolution A/C.3/56/L.6, an additional provision of $195,000 would be required under the resources included in section 26, Public information, of the proposed programme budget for the biennium 2002-2003.

Notes

[1] *Official Records of the General Assembly, Fifty-fifth Session, Supplement No. 6* (A/55/6/Rev.1).

[2] A/56/6 (Sect. 26).